



The Manufactured Crusade

How Narcissists Hijack Morality to Evade Accountability





Introduction: The Moral Shield of the Manipulator

There's a predictable pattern among those exposed for manipulation, deceit, or corruption. They **never** defend themselves with facts. Instead, they **manufacture a moral crusade**—not because they care about justice, but because it **shields them from accountability**.

This isn't just a story about one person. It's a **blueprint** for how narcissists weaponize moral outrage to regain control when they feel exposed.

In this case, a man named **Joel Johnson** has launched a **performative defense** of individuals who never asked for it. The irony? Among the names on his so-called "list of victims" is **Raistlin Martin**—a **convicted murderer**—who is the **only one actually cooperating with his documentation**.

That alone shatters the entire premise of Joel's crusade. And yet, like all narcissists, he continues to **double down, reframe, and play the hero of his own narrative**.

This isn't an anomaly. This is a **playbook**. And once you see it, you can never unsee it.

1. The Anatomy of a Manufactured Crusade

Whenever a manipulator is confronted with their own behavior, they follow a **predictable sequence**:



- ◆ Reframe the exposure as an attack.
- ◆ Play the victim or the hero.
- ◆ Hijack the pain of others to make themselves look noble.
- ◆ Rally third parties to create an illusion of credibility.
- ◆ Gaslight the audience by twisting the narrative.

Joel's **performative outrage** isn't about the people he's claiming to protect—it's about **reclaiming control**.

But there's one critical problem with his strategy...

2. The Case That Exposes the Lie: Raistlin Martin

Of all the names in the case study, **Raistlin Martin** has the most to lose. He's a **convicted murderer**, and yet—unlike the others—he's **fully aware** of the documentation and **chooses to cooperate**.

Why? Because the **documentation isn't abuse**. It's an **honest study of behaviors, patterns, and accountability**.

So if **the one person with the highest stakes doesn't object**, why is Joel acting as if this is some great injustice?

Simple: **Because he needs it to be.**



Without a **moral outrage campaign**, Joel has nothing.

Without a **crusade**, he has no power.

Without **victims to champion**, he has no relevance.

This is where the whole charade crumbles.

3. When “Moral Outrage” is a Control Tactic

This isn't just about Joel. **This is a widespread behavioral pattern.**

When manipulators **lose control of a narrative**, they don't defend themselves. Instead, they:

- ◆ Reframe documentation as an “attack.”
- ◆ Make the conversation about their suffering instead of their actions.
- ◆ Position themselves as defenders of a cause they invented.

The reality? The **people they claim to protect never asked for their help.**

This is why Joel's strategy **isn't new**. We've seen it play out in politics, in media, and in activism. It's why **narcissists hijack social justice movements** to silence critics. It's why corrupt leaders **frame accountability as persecution.**

And it's exactly why Joel **isn't actually defending anyone**—he's just **leveraging their names to protect himself.**



4. The Weaponization of Victimhood

Joel's **biggest move** is claiming that the case study is **harming** those involved. But let's take a closer look:

- ◆ No one (except [Raistlin Martin](#)) was ever contacted.
- ◆ No one asked Joel to intervene on their behalf.
- ◆ None of them made it a public crusade—until Joel decided they should.

So why does he **insist on making this his fight**?

Because **narcissists love to use other people's pain as a tool for manipulation**.

Real advocacy involves **listening to victims and giving them agency**.

Fake advocacy involves **stealing other people's pain for personal gain**.

Joel is **not a defender** of anyone. He is **using people as human shields** to avoid accountability for his own behavior.

5. What This Means for the Bigger Picture

Joel is just one example of a **much larger problem**.



We are living in an era where **false narratives can be weaponized with ease**. When narcissists lose control, they don't just **discredit the truth**—they manufacture an entirely new reality.

This is why documentation matters.

This is why case studies exist.

Because manipulators rely on **people forgetting**.

They rely on **people losing track of the details**.

They rely on **outrage overpowering facts**.

But the receipts **don't disappear**.

And the truth **doesn't need a crusade**.

Conclusion: When the Hero Mask Slips

Joel wants to be seen as a **warrior against injustice**.

But the real injustice here is **the lie he's telling**.

The **people he claims to defend** didn't ask for him.

The **truth he claims to fight against** isn't harming anyone.

And the **real reason for his outrage** isn't justice—it's self-preservation.

This is why **narcissists fail in the long run**.



Because **manufactured crusades** always collapse under the weight of reality.

Final Thought

Joel's tactics aren't unique.

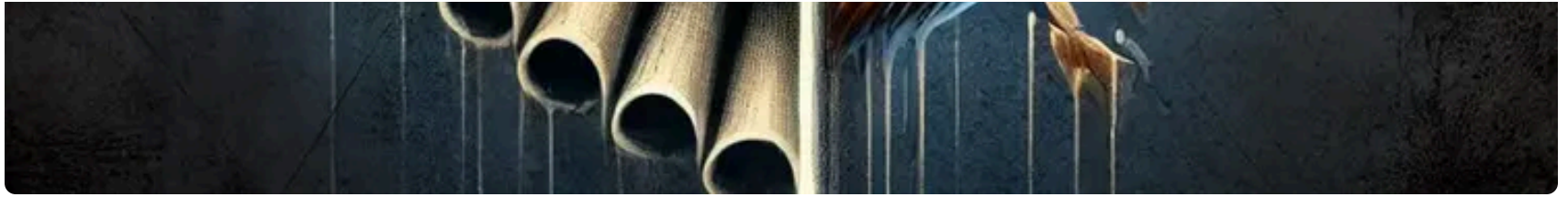
They are **textbook**.

And now, they are **documented**.

Because **when manipulators rewrite history, the best defense is the truth**.

And **the truth is always on record**.





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