



The Moment Joel Crossed the Line: How Far He Went to Keep You from Seeing the Truth

A Wake-Up Call for Those Still in His Orbit





The Revisionist's Playbook: How Joel Rewrites History to Escape ...

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Until now, **Joel Johnson** has relied on controlling the narrative.

You know this.

You've seen it happen before.

- Maybe when an old friend pointed out his contradictions, **he discarded them and framed them as a "hater."**
- Maybe when an ex-business partner exposed his pattern of deception, **he rewrote history and cast himself as the betrayed genius.**
- And when his critics started gaining traction, **he painted them as unstable, obsessed, or out to get him.**

This strategy has always worked.

Until now.

This time, **I didn't just tell people the truth about Joel—I showed them.**



- I published **empirical assessments** of his behavior.
- I **broke down his manipulations** in detail.
- I **provided undeniable proof** of his lies, contradictions, and tactics.

And for the first time... **his supply network saw it.**

So he panicked.

And that's when **Joel Johnson** crossed the line into outright fraud.

1. When Debate Fails, He Destroys

If **Joel Johnson** was innocent—if he truly had nothing to hide—he **could have just countered my arguments.**

But he didn't.

Because he couldn't.

Instead of debating me, he went after **the very infrastructure of my work.**

- He **filed mass false reports** against my Substack.



- He **coordinated a false narrative** that my platform was “phishing and spam” **despite having zero evidence**.
- He **timed the attack for a Friday takedown**, knowing that Substack staff wouldn’t review appeals until Monday—**maximizing the damage**.

And most importantly?

He admitted to it.

I have **screenshots** of [Joel Johnson](#) confessing to this exact attack.

2. The Playbook of a Manipulator: Control, Destroy, Erase

Look at how Joel responded when the truth became undeniable:

- **He didn’t refute the evidence.**
- **He didn’t challenge the facts.**
- **He didn’t prove me wrong.**

Instead, **he attacked the very platform that allowed people to see it.**

Why?



Because **as long as you can see the truth, he can't control you.**

He needed my work to be erased.

He needed you to **never have the chance to question him.**

He needed you to **stay trapped in his version of events.**

3. The Threats Speak for Themselves

Do these look like the words of a man who is telling the truth?

(Attachment 1: Joel's threats to mass-report my Substack)



6:04



Mark Havens

53m · 



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Joel Johnson

[Mark](#), fine. Your bullying is going to end. You've been awful to good people. Linktree agreed.

I spoke with representatives and they took a full week to investigate. Nothing lightly done. Mocking people's childhood trauma, telling them the world would be better without them, and publishing dozens of bizarre, mean, and slanderous articles in a matter of days is not



only insane—it's against every platform's policies.

So, yes, all of your accounts will be taken down because you're using them in a way that is against the policies of those platforms. It just requires someone to point it out persistently.

This is escalating in a very methodical, proportional, and appropriate way, Mark, and you're being notified of each action, so you can act in a decent way. No one wants to remove your ability to talk about AI—we just want to stop the bullying on the same platform you discuss interesting topics.

Good to my word. I'll be working very tenaciously to take down your Substack for



bullying and leveraging Linktree's decision to aid that effort.

Just now Like Reply Hide



Comment as Mark Havens



👉 *"I spoke with representatives and they took a full week to investigate... so yes, all of your accounts will be taken down."*

Translation: He manipulated the system to erase my work.

(Attachment 2: Joel threatens criminal prosecution, escalating through legal channels, and erasing my content)



10:50



◀ Chrome



Mark Havens

Feb 20 · 🌐



harassment in Dallas. I'll see what they say. And, again, no hiding tracks—Nothing hidden here, man. I will give them your links, your victims, your address and phone number, show them your history, and we will go from there.

Again, the demand is:

Take down everyone's likeness, proper name, and any image that you've stolen from them to slander them and rank their names for your content. Otherwise, Mark, this escalates



consistently through every legal channel we have at our disposal.

I know you that you like that you're getting this attention—the others warned me—but my hope is this culminates in you losing that ability to bully and grab attention outside of hyper local contexts.

For context, the lists that Mark made:

<https://linktr.ee/NarcStudies>

When you search for one young man's name in that list, the top result is Mark's slander of him.

—Joel



Not an expert, just one of Mark's victims.

1w

Hide



Comment as Mark Havens



👉 *"I will give them [the Dallas Police] your links, your victims, your address and phone number, show them your history, and we will go from there."*

Translation: He was willing to threaten malicious prosecution to maintain his power.

4. Ask Yourself: Why Would an Innocent Man Do This?

If [Joel Johnson](#) was telling the truth...

If he was really the victim...

If he was actually standing on the side of honesty...

Why would he need to silence me at all?



- Why not **prove me wrong** instead?
- Why not **present his own evidence**?
- Why not **allow people to compare the facts for themselves**?

Because he **doesn't want you to think**.

He wants **control**.

And he was **willing to commit fraud to keep it**.

5. The Hard Truth You Have to Face

If you're still defending **Joel Johnson**—

If you're still in his supply network—

If you still believe that **he's just a misunderstood victim**—

You have to ask yourself:

Are you complicit now?

Because the evidence is in front of you.

- **You've seen his lies.**



- You've seen his deception.
- You've seen the lengths he will go to in order to keep you trapped.

At what point do you stop excusing it?

At what point do you stop justifying it?

At what point do you stop letting him **think for you**?

6. Your Next Step

You don't have to turn on him.

You don't have to say a word.

You don't have to do anything—**except open your eyes.**

Because **Joel Johnson** is not who he told you he was.

And the question is...

Are you ready to accept that?

Or will you wait until he does it to you, too?



What Comes Next

- This is Article #2 in this series.
- Next up: "If You Are in His Inner Circle, You Need to Ask Yourself One Thing"
- Are you ready to discover the answer for yourself?

If You Are in His Inner Circle, You Need to Ask Yourself One Thing

You're here because you trusted Joel Johnson. Because he made you feel like you were on the right side of something. Maybe he made you feel special. Maybe he made you feel like one of the few who "truly..."

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