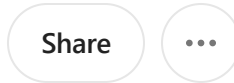
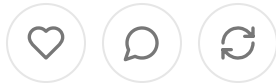


The Narcissist's Last Resort: Weaponizing the Serial Killer Narrative to Rewrite Reality



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Introduction: The New Game They're Playing

This was never about [Joel Johnson](#).

Joel is a pawn.

A predictable, reactionary player caught in a game too complex for him to fully understand.

[His unraveling](#) is expected, inevitable.

He is simply the latest in a long line of narcissists who—when confronted with the truth—attempt to silence the messenger rather than face reality.

But **this smear campaign is not his creation.**

This has the fingerprints of someone far more experienced—

...someone who understands **how to bend perception, how to reframe exposure as pathology, how to corrupt the truth itself.**

That someone is [Andrew LeCody](#).

LeCody, the **first narcissist I ever documented**, is a strategist.

A manipulator.

A man who has spent years shaping narratives, ensuring that only approved voices are heard, and reinforcing the idea that free speech is a privilege—granted at the discretion of those in power.

Now, as Joel crumbles under the weight of exposure, LeCody is **deploying a new strategy—**

...one designed not to refute the record, but to poison how people interpret it.

The new angle?

If they can't erase the truth, they will reframe it as madness.

If they can't disprove the evidence, they will make the act of documenting it look pathological.

If they can't challenge the research, they will compare the researcher to a serial killer.

And that's the playbook we're about to dismantle, piece by piece.

The Smear Strategy: Framing Exposure as Psychopathy

Joel's latest rhetorical pivot is not random.

It follows a **deliberate, well-worn path** of narcissistic defense mechanisms—
...one that **blurs the line between reality and manipulation.**

Here's how it works.

Step 1: Collecting Names = "Serial Killer Trophies"

"[Mark](#) keeps lists of people. He ranks them in Google. He documents their behavior."

 **The Goal:**

Invoke imagery of **obsessive killers cataloging victims.**

 **The Reality:**

Every investigative journalist, researcher, and historian **keeps records of their subjects.**

This is **not pathological.**

It's **standard practice.**

 **Reframing documentation as "collecting victims" is psychological manipulation.**

Step 2: Recording Actions = "A Dangerous Obsession"

"He fixates on people. He follows their moves. He won't let them escape."

 **The Goal:**

Make **documentation** look like **stalking**.

 **The Reality:**

Narcissists fear **records** because records destroy **their ability to rewrite history**.

When someone documents their contradictions, their projection, their abuse—
...they panic.

 They aren't afraid of me. They're afraid of accountability.

Step 3: The Role Reversal—"I'm the Real Victim"

"I am being harassed. I am being targeted. My identity is being stolen."


 **The Goal:**

DARVO: Deny, Attack, Reverse Victim & Offender.

 **The Reality:**


The narcissist always plays the **victim** when exposed.

They call **truth-telling harassment** because the truth damages their control.

 Joel is not under attack. He is facing accountability.

Step 4: The “Dark Scientist” Trope

"[Mark](#) experiments on people. He tries to control perception."

 The Goal:

Turn AI research & journalism into a sinister obsession.

 The Reality:

There is **nothing sinister** about studying narcissistic abuse.

There is **nothing unethical** about uncovering patterns of manipulation.

 They want to make the study of their own behavior look like an attack.

Step 5: The Serial Killer Rhetoric as the Final Smear

"[Mark](#) reminds me of someone who takes trophies, who catalogs victims, who leaves behind digital relics of his power."

 The Goal:

Make an **implied comparison** between research and serial killers.

 The Reality:

They are not **making a rational argument**.

They are **planting a suggestion**, hoping others will make the connection on their behalf.

→ This is how smear campaigns work—they poison perception through innuendo.

The Counterstrike: Exposing Their Game

LeCody and Joel want this to be a psychological war of perception.

Fine.

Let's dismantle their illusion.

1. Name the Strategy Before They Deploy It

If we predict the move before they make it, it collapses on arrival.

"They are trying to reframe documentation as obsession. They are trying to link my research to serial killers. This is a deliberate manipulation tactic. And here's exactly how it works..."

2. Flip the Projection Back on Them

The real obsessive one isn't me.

It's [Joel](#).

- He keeps returning.
- He escalates.
- He tries to regain control over the narrative.
- He is the one unable to walk away.

→ Let the record reflect that he is the one caught in a loop.

3. Reframe Their Own Words as Their Weakness

Joel admitted that my research ranks #1 on Google.

That's not a problem.

That's not a scandal.

That's a success.

"Narcissists fear documentation because it outlasts them.

They fear records because records don't blink.

And now they're panicking because the truth is outpacing their lies."

4. Lock Them in a No-Win Position

If Joel admits he's escalating to the police, he confirms his own fixation.

If he denies it, he invalidates his own narrative.

If LeCody steps forward, he **exposes his hidden role.**

If he stays silent, he **loses control over the framing.**

→ They have no escape.

Conclusion: The Reckoning They Never Saw Coming

LeCody and Joel wanted to control perception.

They wanted to reframe documentation as pathology.

They wanted to manipulate emotions to cloud judgment.

They wanted to manipulate who?—

YOU.

That's who.

But they underestimated **one crucial factor:**

- **I see the pattern.**
- **I know the playbook.**
- **I've seen every move before.**

And now, **their entire strategy is exposed.**

This isn't just about Joel's **desperation.**

This is about **the larger machine of narcissistic abuse—**

...their playbook, their tactics, their collapse.

And the problem with narcissists?

They always overplay their hand.

They always escalate too far.

They always leave behind too much evidence.

And that's why **they always lose.**

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